

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

MSO IP HOLDINGS, INC.,

Plaintiff,

v.

SEARS CANADA INC.,

Defendant.

07 Civ. 9840 (DLC)

AFFIDAVIT OF SERVICE BY  
REGISTERED MAIL

STATE OF NEW YORK     )  
                                  ) ss.:  
COUNTY OF NEW YORK )

Leana Loncarevic, being duly sworn, deposes and says:

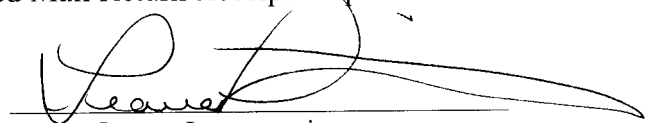
1. I am not a party to this action, am over 18 years of age and am employed by Paul, Weiss, Rifkind, Wharton & Garrison LLP, 1285 Avenue of the Americas, New York, New York 10019.

2. On March 18, 2008, I served a true copy of the foregoing: LETTER; NOTICE OF INITIAL PRETRIAL CONFERENCE; and INDIVIDUAL PRACTICES IN CIVIL CASES, DENISE COTE, UNITED STATES DISTRICT JUDGE on the following:


Mr. Klaudio Leshnjani  
Interim General Counsel  
Sears Canada Inc.  
222 Jarvis Street  
Toronto, Ontario  
Canada M5B 2B8

3. I made such service by personally enclosing a true copy of the aforementioned document in a properly addressed prepaid wrapper and depositing it to an official

depository under the exclusive custody and care of the United States Postal Service in the State of New York by International Registered Mail Return Receipt Requested.

  
Leana Loncarevic

Sworn to before me this  
18<sup>th</sup> day of March, 2008

  
Notary Public

**SYLVIA ANDREEV**  
Notary Public, State of New York  
No. 01AN6119735  
Qualified in Queens County  
Certificate Filed in New York County  
Commission Expires Dec. 6, 2008